



July 1, 2023–June 30, 2024

ANNUAL REPORT

lexington
children's
museum

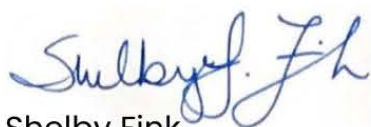
440 W. Short St.
Lexington, KY 40507

from our board president

As I reach the end of my tenure as Board President, it is my pleasure to report on the progress and impact that Lexington Children's Museum made in FY 2024. In addition to increasing the number of visitors, memberships, outreach events, and programs, we made great strides toward securing a bright future for LCM. These steps included a re-branding that reflects all the ways we are breathing new life into the museum. We also completed a Master Plan for how LCM will help make the City of Lexington a premier destination for children and families.

LCM joined the Museums for All initiative, a nationwide effort to ensure equitable access to museums. We increased the frequency of our Sensory Hours, allowing children with sensory sensitivities to visit the museum in a low-stimulus environment. And we continued expanding the reach of our educational resources. I am thrilled that these efforts have already benefitted thousands of visitors!

None of these accomplishments would be possible without generous support from donors, sponsors, volunteers, members, and patrons. Thank you for your partnership! I sincerely hope that you will continue supporting the Lexington Children's Museum in the exciting years ahead.



Shelby Fink,
Board President



from our executive director

Lexington Children's Museum is proud to have welcomed close to 50,000 visitors to our museum this fiscal year—an 11% increase from FY23 and an over 25% increase from 2019! With increased support, we expanded our resources for schools and educators, doubled our programming experiences, increased our outreach efforts, and provided over \$100,000 worth of benefits to otherwise underserved community members.

All of these updates demonstrate the renewed commitment to immersive learning experiences that we promised with our re-brand in April 2024. As we forge ahead into FY 2025, we are working hard (and methodically) to maintain the same momentum and optimism. The Master Plan we completed in FY 2024 lit a creative spark in all of us, which has given us a clear path forward.

We couldn't be more grateful for the support we continue to receive as we build spaces and programming that nurture discovery and lifelong learning. The people of Lexington and the surrounding region have made their values clear—nurturing children through play and learning are crucial to our shared success.



J. Colby Ernest,
Executive Director



year in review



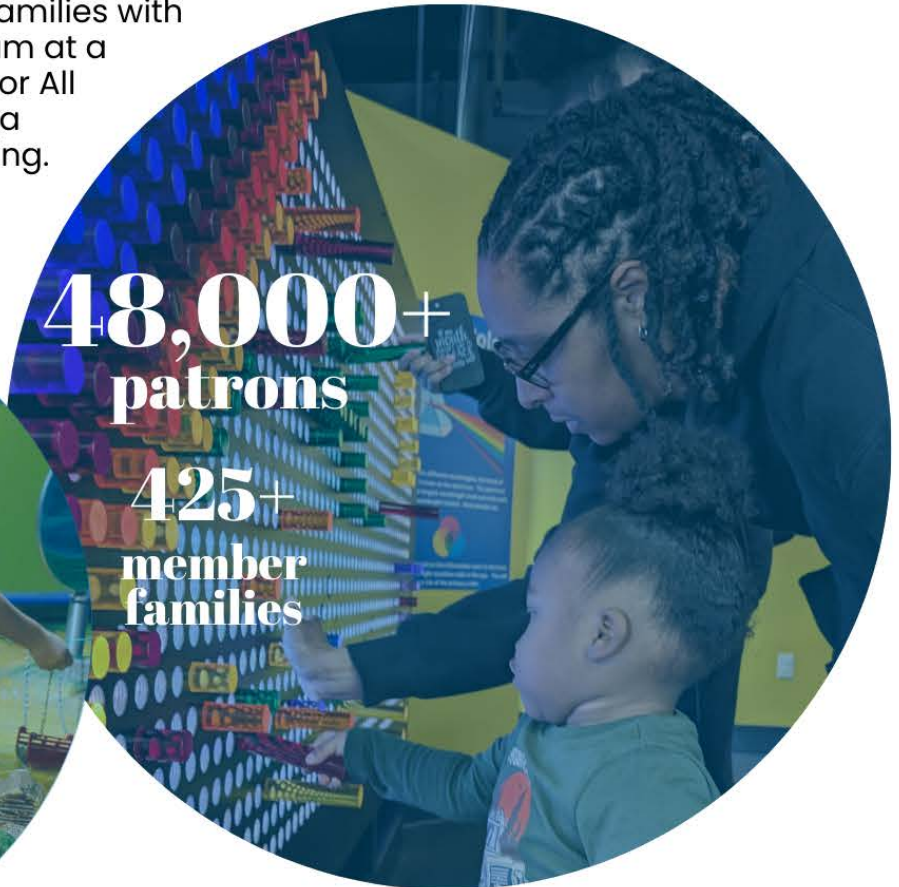
One of our most impactful yet...

From re-branding to joining the nationwide Museums for All program, increased community investment allowed us to reach new heights together! We stepped back in time to reclaim our roots as the Lexington Children's Museum. This re-brand signified our renewed commitment to supporting child development through play and learning.

The Museums for All program allows families with low incomes to experience the museum at a significantly reduced cost. Museums for All has refined our approach to equity in a way that is recognizable and welcoming.



2,136
museums
for all
patrons



48,000+
patrons

425+
member
families

our board

July 2023–June 2024

President: Shelby Fink
Vice President: Olivia Davis
Treasurer: Douglas Reed
Secretary: Jacinta Porter
Whitney Baxter
Allison Donovan
Mary Beth Griffith
Chris Henry
Mike Hilton
Josh McCurn
Hunter Porter
Carrie Rogers
Kim Skidmore
Stephanie Spires



our experiences



The Lexington Children's Museum provides an immersive, play-based learning experience where children are free to explore both at the museum and at community events!

\$100,000+ **experience fund**

The LCM Experience Fund has a cross-cutting impact through our services and experiences.

It supports our participation in Museums for All, free Sensory Hours, free community outreach activities, and free or reduced-cost admission to visitors served by our local, non-profit partners.

Thank you to all of those who helped this fund reach over \$100,000 in FY 2024!

150+ toddler programs and story times

We revamped our toddler programming and story times, plus doubled the frequency of both!



Free resources and activities at community events, including:

- 19 school events
- KET Super Saturday
- Latino Fest
- Keeneland Kids Club Day
- UK Fusion Volunteer Fair
- UK Parent Resource Fair
- Roots & Heritage Festival
- Lex Public Library & KET Daniel Tiger
- Humane Society Mutt Strut 5K
- Different World Sensory Celebration

our education programs



LCM provides cross-curricular, educational resources that align with state academic standards to schools, students, and educators throughout the commonwealth!

in external educational programming
200% increase
over FY23



in number of field trip students
42% increase
over FY23r



in camp participation across 25 camps
250% increase
over FY23

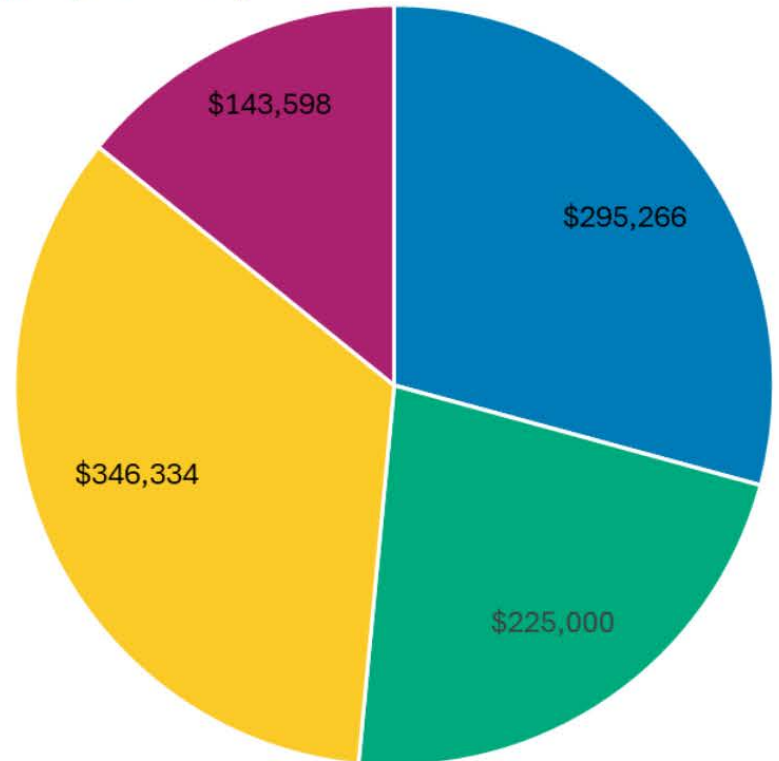
received reduced-cost field trips
3,250 title I students
in 1 year



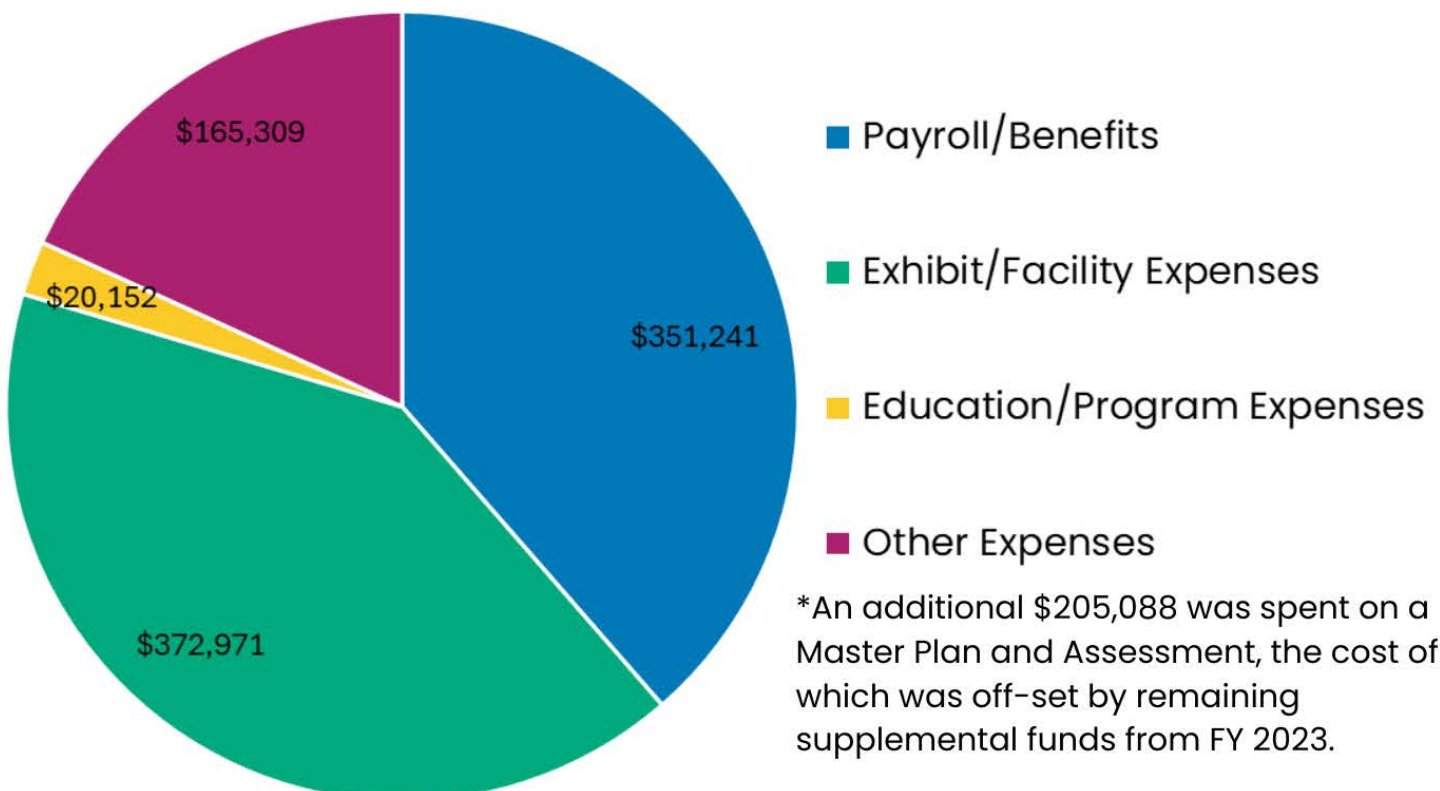
This information reflects the profit-loss statement on a cash basis FYTD – excluding unrealized gain/loss – and will be updated after FY24 audited financials are complete.

income: \$1,010,198

- Fundraising
- LFUCG Allocation
- Admissions & Other Earned Income
- Play & Learning Programs



expenses: \$863,865*



*An additional \$205,088 was spent on a Master Plan and Assessment, the cost of which was off-set by remaining supplemental funds from FY 2023.

corporate and foundation donors



Al Torstrick Insurance Agency
American Water Charitable Foundation
Ameriprise Financial Triple Crown Advisors
Anderson Real Estate
APS Communications
Association of Children's Museums
Baird: The McIntosh Group
BC Wood Properties
Blue Grass Airport
Blue Grass Charity Foundation
The Bluegrass Ketamine Center
Bluegrass Elderlaw
Central Bank and Trust
CHI Saint Joseph Health
Dean Dorton Technology
Fayette County Bar Foundation
Field and Main Bank
Honorable Order of Kentucky Colonels
Impressions Marketing
Keeneland Foundation
Kentucky Arts Council
Kismet Marketing
Kroger Community Rewards
KY Agriculture & Environment in the Classroom
City of Lexington
Lexington Medical Society
LG&E - KU Foundation
Lockheed Martin
Marksbury Family Foundation
Murry Foundation
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Columbia Gas
Payroll Solutions
PetVet 365
PNC Bank
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South Central Bank
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Thank you!

